

# EN PRIMEUR®

ULTRA PREMIUM WINE KIT | TROUSSE À VIN HAUT DE GAMME



## AN AWARD WINNING WINE SERIES

EN PRIMEUR won 69 medals at the 2007 WineMaker International Amateur Wine Competition! 14 Gold medals confirm EN PRIMEUR as the best product on the market!

**A new standard in wine excellence!**

*NO added sugar. NO preservatives. NO chemicals.*

18L of 100% pure varietal grape juice and concentrate selected from vineyards around the world and GENUWINE Winery Dried Grape Skins create an ultra premium wine with an aromatic bouquet, rich lush colour and mouth feel you have come to expect of an ultra premium wine.

EN PRIMEUR has married tradition with innovation and offers a collection of classic old world favourites and exciting new world wines to be enjoyed young or after several months of aging.

Each of the 10 wines harvested for the EN PRIMEUR collection were chosen for their distinct regional characteristics and offer discerning wine makers a world of selection. Please see following page for specific varietal tasting information.

## A GENUWINE ADVANTAGE.



Our revolutionary proprietary process of gently drying crushed whole varietal grape skins, preserves fresh vineyard flavour to add delightful deep hues, lush body, a subtle bouquet or a lingering finish to our select red wines.

This patented process ensures the Genuwine Winery Dried Grape Skins retain their original colour, and include their nutritional, natural goodness of both the grape skin and solids to vint an ultra premium red wine with intense flavour, an enhanced bouquet and bold character, consistently.

Each 250g package of Genuwine Winery Dried Grape Skins is the equivalent to 4.5Kg of whole varietal grapes resulting in an authentic and satisfying wine.



Bottle the experience™

[www.rjspagnols.com](http://www.rjspagnols.com)

EN PRIMEUR Whites require 5 to 7 months to mature. Imagine deep floral tones, rich aromas of honey and tropical fruits, bold citrus notes are some of the distinguished characteristics of the EN PRIMEUR whites.



★ 0 | 2-3 | 0-1

Our Riesling with a Suss Reserve pack finishes a touch off-dry which heightens a fruit packed nose revealing a palate of pineapples, peaches and honeydew melons. Straw coloured, this medium full-bodied white wine is balanced by a mild streak of acidity leaving a lasting impression of tropical fruits and floral tones.



★ 3 | 3 | 0

Our Australian Chardonnay is fermented on a combination of heavy toasted Hungarian oak shavings and lightly toasted American oak chips, this supple, elegant wine boasts rich aromas of honey and tropical fruits while apples, melon and toasted oak notes tantalise the palate.



★ 0 | 4 | 0

Waihopai Valley Marlborough is the Sauvignon Blanc capital of the world. Sourced from this prestigious viticultural region, comes this popular full bodied white wine of intricate complexity. It displays tantalizing aromas of tropical fruits and honey against a backdrop of bold citrus notes and a touch of minerality.

EN PRIMEUR Reds require approximately 9 months to mature, with longer ageing potential of 2 years under ideal conditions!



★ 4 | 4-5 | 0



This full-bodied wine sourced from Old Mundullo vineyards comes with Shiraz Genuwine Winery Dried Grape Skins and untoasted American oak shavings. Warm black fruit and berries entice the nose, while concentrated flavours of red fruit, oak and chocolate round out the experience.



★ 2 | 4 | 0



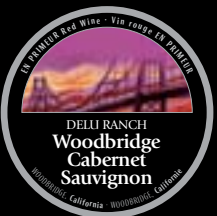
Our Chilean Carmenère, fermented on Merlot Genuwine Winery Dried Grape Skins offers liberal flavours of fresh blackberries, plums and violet notes. Full-bodied, this exquisite wine treats the palate to the richness of French toasted oak with smooth silky tannins and succulent dark fruits. An excellent balance between freshness, fruit and structure gives an ample and impressively persistent finish.



★ 4 | 4 | 0



This full-bodied wine is fermented on Cabernet Merlot Genuwine Winery Dried Grape Skins and heavy toasted French oak shavings. It offers elevated succulent juicy berry flavours accentuated by delicate aroma notes of coffee and vanilla.



★ 3 | 4 | 0



This richly built wine is fermented on Cabernet Merlot Genuwine Winery Dried Grape Skins and heavy toasted American oak chips and has intricate layers of luscious black currants and cherries followed by black pepper laced with toasted oak.



★ 4 | 4-5 | 0



Fermented on Sangiovese Genuwine Winery Dried Grape Skins and toasted French oak chips, this is an assertively full-bodied wine with a delectable nose of black cherries, dark chocolate and well balanced oak. It offers ripe dark fruit flavours cradled by firm tannins culminating in an almost endless finish.



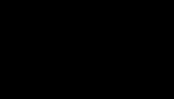
★ 3-4 | 4-5 | 0



This full-bodied wine with Syrah Genuwine Winery Dried Grape Skins is robust and displays deep rich colours underlain with delicious aromas of ripe cherries, plums and bitter chocolate. Hungarian oak staves add rich tannins and a concentration of primary oak notes.



★ 3-4 | 3-4 | 0



Elevated aromas of plump red cherries, bitter chocolate and spice define the intense varietal character of this full-bodied wine. Fermented on Hungarian oak cubes and winery grade yeast, it is ruby red in colour, the palate is rich and oaky supported by blackberries and herb flavours layered over silky, integrated tannins.

REDS

ALL SCALES BASED ON FINISHED WINES CODES

OAK	BODY	SWEETNESS
light • • • heavy	light • • • heavy	light • • • heavy

★ Award Winning Wines

\* All wines can be sweetened to taste following fermentation  
Zero indicates no oak <sup>TM</sup>CHWTA-used under licence † RJ Spagnols

## THE FINISHING TOUCH.

To complete an ultra premium product we have included 30 colourful peel and stick labels with each EN PRIMEUR wine kit. A vintage of such a high standard deserves to be bottled and proudly displayed with elegance!



Bottle the experience™

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